



**Speaking &  
Workshops**  
by Learning Uncut

# DEVELOP A COMPELLING, HIGH-IMPACT ORGANISATIONAL LEARNING STRATEGY

Increase engagement and impact with a compelling learning strategy

In the wake of the pandemic organisations are re-examining business strategies, workforce models, values, and culture. L&D has become more central in helping organisations address significant challenges, while faced with talent disruption and skills shortages. Amid this relentless activity, many have struggled to prioritise developing or refreshing their learning strategy. Yet the deep thinking this requires is essential to effectively make the strategic contribution needed. A well-crafted learning strategy provides a strong framework for L&D to contribute to your organisation's goals and create value. This is a 'how to' session to discover a robust end-to-end process to create a compelling, high impact organisational learning strategy. Brought to life with real-world examples.



## **This is perfect for:**

L&D Leaders and teams who know it's time to develop or refresh an organisational learning strategy and are looking for practical approaches and examples to ensure that it is compelling and effective for their organisation, with strong stakeholder buy-in.

## **The participants will leave with:**

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An approach to understand what your organisation really needs and expects from L&D



An robust process to shape a compelling business and workforce value proposition for L&D



Steps to craft your learning strategy so that L&D can deliver on this value proposition



Real-world case studies and examples



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## Select from a range of formats:

FORMATS	RECOMMENDED DURATION	BEST SUITED FOR
Keynote	30-45 Minutes	<ul style="list-style-type: none"><li>• Public Conference</li><li>• L&amp;D Team Days</li><li>• Strategy Planning Sessions</li></ul>
Webinar	01-02 Hours	<ul style="list-style-type: none"><li>• L&amp;D Team Days</li><li>• L&amp;D Community of Practice sessions</li><li>• Groups of 20-200 People</li></ul>