



**Speaking &  
Workshops**  
by Learning Uncut

# Beyond Happy Sheets

Driving Real Impact with Learning Evaluation

How well are you really evaluating your learning solutions? You're not alone if evaluation isn't a priority. In fact, only 12% of organizations are using data to measure the impact of their learning programs. But here's why it matters: top-performing organizations are almost 15 times more likely to measure impact than others\*. What if you could join their ranks by evaluating the right things—for the right reasons—in the right way?

This session will help you shift from viewing evaluation as a checkbox exercise to using it as a tool for continuous improvement. You'll gain practical insights and strategies to measure the effectiveness and impact of your L&D efforts, so you can drive real results and deliver greater value to your organisation.

*\*Data source: Mind Tools For Business, Annual L&D Benchmark Report 2022*



## This is perfect for

L&D leaders and professionals who are ready to move past basic metrics like completion rates and learner satisfaction. If you're looking to take a structured, evidence-based approach to evaluation, this session will equip you with the mindset, clarity and next steps to improve evaluation and drive both learning effectiveness and impact in your organisation.

## The participants will leave with:



A clear understanding of why evaluation matters and how it can be leveraged to drive improved learning effectiveness and business impact



An awareness of the most common pitfalls in learning evaluation and how to avoid them.



A set of practical questions to guide your evaluation strategy and ensure it's relevant and effective



Clear next steps to move beyond checkbox evaluations and use evaluation to support continuous improvement



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## Select from a range of formats:

FORMATS	RECOMMENDED DURATION	BEST SUITED FOR
Webinar	1 - 1.5 hours	<ul style="list-style-type: none"> <li>• Groups of 20 – 100 people</li> <li>• L&amp;D development/team days</li> <li>• Overview of key concepts with strategic insights into how to improve evaluation practices.</li> </ul>
Interactive Workshop	1.5 - 2 Hours	<ul style="list-style-type: none"> <li>• Groups of 10 – 20 people (online) or 10-40 people (face to face)</li> <li>• Upskilling your team</li> <li>• Interactive session with practical exercises designed to help participants apply the strategies to their own contexts.</li> </ul>
Conference Session	45 – 60 minutes	<ul style="list-style-type: none"> <li>• Public Conference</li> <li>• L&amp;D development/team days</li> <li>• Focused session to introduce core ideas and inspire action towards better evaluation practices.</li> </ul>