

EMERGING STRONGER Masterclass



Hosted by **Laura Overton, Michelle Ockers & Shannon Tipton**

The Emerging Stronger Masterclass gives learning and development professionals the opportunity to come together to be empowered to take the BOLD action needed to positively impact business.

Are you an L&D professional who aspires to make or influence change in your organization? Then the Emerging Stronger Masterclass is where you need to be.

2022 masterclass kicks off on 22 March.

[Learn more.](#)

Michelle Ockers:

Welcome to Emergent season two, where I'm joined by my Emerging Stronger co-host Laura Overton and Shannon Tipton to explore another big question that we think is really important for L&D professionals. Welcome ladies.

Laura Overton:

Hello.

Shannon Tipton:

Hi

Michelle Ockers:

Season one of the Learning Uncut Emergent podcast ran from June to November 2020. At the time we created the Emergent podcasts because we felt that there were enduring shifts that the pandemic was going to usher in which presented a real opportunity for L&D to become more useful. So we wanted to explore that space and that question around how can L&D become more useful as we seek to emerge from the pandemic. We invited a total 32 guests to help us explore what L&D could do to prepare for an emerging future. We took our insights from season one and created a white paper and a masterclass series, and a stack of other resources off the back of those really rich conversations. We ran the master class series in early 2021. And then in Emergent 19, published in October 2021, we reflected a lot, not only on what our participants had learned, but also our own 'a- ha' moments and learning as the hosts. And there were many of those. Laura, we had a key insight which we reflected on in that episode that captured our curiosity and has led us to a new research question.

Laura Overton:

Absolutely. You know, the shifts we saw in our participants kind of mindset and actions showed us that emerging struggles are not just about coming out of the pandemic more relevant and effective than ever professionally. There is an evergreen opportunity for L&D

Learning Uncut Emergent Ep 20 Emerging Stronger: Taking Bold Action – Preview

professionals and teams to see themselves differently and really to think differently, make changes and to take really bold action to increase our impact. So in this season, we're exploring the core strengths L&D professionals need to take that bold action. And we've got three questions for this. Question one is what are the opportunities for L&D professionals who seek to create change and impact? What are our opportunities today? The second question is, you know, when the going gets tough, what are the core strengths we need to help us to thrive, to make the most of those opportunities. And the third was what can we do to build these strengths? So Shannon let's share who this is for and what we're going to be saying.

Shannon Tipton:

Absolutely. Well, this is for the L&D professional in any part of our industry, whether you're an internal provider or an external consultant, you're welcome. And anyone who is looking for encouragement or inspiration or ideas that will help them to create change and impact throughout their work and really add business value that they're looking to add. And this year, our seasons starts with five episodes where we speak with L&D professionals about their real-world experience about taking that bold action needed in L&D today. And we'll ask them what they are looking for in their workplace, sharing examples from their work, including a time where they had to get tough, and that's not comfortable for every L&D person. So we're asking them for those examples and to share those insights on the core strengths that have allowed them to grow, but also those core strengths that perhaps need further development in order to further grasp those tough experiences that we know that are coming down the pike.

Shannon Tipton:

So each episode we'll close with guests nominating core strengths needed by people working in L&D and tips to develop those strengths. And then we will have to masterclass alumni who are newer to the industry to share their experiences. And we're really grateful for each of them to share their experiences. It's really generous of them to put themselves into this position of being vulnerable, right, and having these really personal conversations. And then in our final two episodes, we're going to invite an organizational psychologist and a behavioral scientist to help us reflect on what we have learned from all of these experiences from our previous guests and what insights we can add to their particular specialists domains.

Michelle Ockers:

And after the series, of course, we'll be going back over all of those conversations and digging deep, mining for insights, which I know, and we're going to share one way or another via an eBook or a white paper or some other sort of practical resource where we can bring those insights to you. We'll also use these insights from the series to add further depth to our next Emerging Stronger masterclass. Yes, we have decided to run the masterclass again in 2022, it kicks off around the globe on the 22nd of March and it's for any L&D professional who aspires to make or influence change in their organization. So if that is, you go to emergentmasterclass.com to find out more about the 2022 masterclass series, as well as being able to access a range of the great resources which we've been able to create from this ongoing body of research, which is all about empowering L&D professionals to take bold action, to increase your impact, to create greater value in your organizations. So there's lots of things in the show notes - links to the website, links to sign up to our newsletter links, to inquire about being part of the masterclass and just to stay abreast of all things emerging

Learning Uncut Emergent Ep 20
Emerging Stronger: Taking Bold Action – Preview

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